



Business Overview and Scrutiny Committee
Tuesday, 27 March 2018

REPORT TITLE:	2017/18 QUARTER 3 WIRRAL PLAN PERFORMANCE
REPORT OF:	STRATEGIC COMMISSIONER FOR GROWTH

REPORT SUMMARY

This report provides the 2017/18 Quarter 3 (October - December 2017) performance report for the Wirral Plan pledges under the remit of the Business Overview and Scrutiny Committee. The report, which is included as Appendix 1, provides a description of the progress in Quarter 3 as well as providing available data in relation to a range of outcome indicators and supporting measures.

Quarter Two Wirral Plan Performance Summary

- The employment rate in Wirral has decreased slightly by 0.1% since the last quarter. North West and national figures show a trend of improvement with Wirral below these two comparators.
- For the number of jobs created and safeguarded cumulative performance continues at a steady pace, now better than at this stage in the previous year. Figures this quarter relate to 73 jobs created and 32 jobs safeguarded. The quarter three outturn is just over 10% lower than profiled, however Wirral Chamber report confidence in meeting/exceeding their year-end target of 973 by March 2018 from their forecast of employment potential through business growth and start-up projects in the pipeline.
- The annual Gross Value Added (GVR) per head of population reveals a 3.6% improvement on the previous outturn figure although Wirral remains below NW and England figures.
- The Wirral Ways to Work Programme has hit a significant milestone having engaged over 3,500 participants since its start in April 2016, supporting 1,664 participants back into employment or training up to 31st December 2017.
- The proposed major project - Eureka Merseyside at Seacombe was successfully chosen via a competitive process to proceed as the favoured Liverpool City Region project to bid for the national Northern Culture Fund in December 2017.
- The 2017 Wirral element of River of Light in November when 54,000 attendees from across the North West of England and beyond generated an economic impact of over £770,000.

- Wirral Council have received a National Transport Award for its 'Mind your Business' work; recognition for the achievements of the innovative project aimed at addressing road safety concerns. Merseytravel colleagues involved in the LCR Bus Alliance have been awarded the Transport Partnership of the Year at both the North of England and National Transport Awards. The Alliance also won an award for environmental sustainability from the Liverpool and Sefton Chambers of Commerce.
- Quarter 3 has seen an increase in the number of people killed or seriously injured in road traffic accidents. The Safer Roads Team have conducted a range of initiatives including 3 Operations within the Wirral in October, November and December issuing 117 TORs (Traffic Offence Reports) with a further 309 TORs issued from Local and Roads Policing and 960 offences were identified from the static and mobile van cameras.

RECOMMENDATION/S

That the Business Overview and Scrutiny Committee note the content of the report and highlight any areas requiring further clarification or action.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 To ensure Members of the Business Overview and Scrutiny Committee have the opportunity to scrutinise the performance of the Council and partners in relation to delivering the Wirral Plan.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 This report has been developed in line with the approved performance management framework for the Wirral Plan. As such, no other options were considered.

3.0 BACKGROUND INFORMATION

- 3.1 The Wirral Plan is an outcome-focussed, partnership plan which has 18 supporting strategies that set out how each of the 20 pledges will be delivered. For each pledge, a partnership group has been established to drive forward delivery of the action plans set out in each of the supporting strategies.
- 3.2 A Wirral Plan Performance Management Framework has been developed to ensure robust monitoring arrangements are in place. The Wirral Partnership has a robust approach to performance management to ensure all activity is regularly monitored and reviewed.
- 3.3 Data for the identified indicators is released at different times during the year. As a result of this, not all Pledges will have results each quarterly reporting period. Some indicators can be reported quarterly and some only on an annual basis. Annual figures are reported in the quarter they become available against the 2017/18 year end column.
- 3.4 For each of the indicators, a trend is shown (better, same or worse). In most cases, this is determined by comparing the latest data with the previous reporting period i.e. 2016/17 year end. In some cases, i.e. where data accumulates during the year or is subject to seasonal fluctuations, the trend is shown against the same time the previous year. This is indicated in the key at the end of the report.
- 3.5 For some indicators, targets have been set. Where this is the case, a RAGB (red, amber, green, blue) rating is provided against the target and tolerance levels set at the start of the reporting period, with blue indicating performance targets being exceeded.
- 3.6 All Wirral Plan performance reports are published on the performance page of the Council's website. This includes the high level Wirral Plan overview report and the detailed pledge reports which include updates on progress on all activities set out in the supporting strategy action plans. The link to this web page is set out below:

<https://www.wirral.gov.uk/about-council/council-performance>

3.7 Each of the Wirral Plan Pledges has a Lead Commissioner responsible for overseeing effective delivery. The Lead Commissioners for the Pledges in the report at Appendix 1 are as follows:

- Greater job opportunities in Wirral – Alan Evans
- Workforce skills match business needs – Alan Evans
- Increase Inward Investment – Alan Evans
- Thriving small businesses – Alan Evans
- Vibrant Tourism Economy – Alan Evans
- Transport and technology infrastructure fit for the future – Mark Smith
- Assets and buildings are fit for purpose for Wirral's businesses – Alan Evans

4.0 FINANCIAL IMPLICATIONS

4.1 There are no financial implications arising from this report.

5.0 LEGAL IMPLICATIONS

5.1 There are no legal implications arising from this report.

6.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS

6.1 There are none arising from this report.

7.0 RELEVANT RISKS

7.1 The performance management framework is aligned to the Council's risk management strategy and both are regularly reviewed as part of corporate management processes.

8.0 ENGAGEMENT/CONSULTATION

8.1 The priorities in the Wirral Plan pledges were informed by a range of consultations carried out in 2015 and 2016 including the Wirral resident survey.

9.0 EQUALITY IMPLICATIONS

9.1 The Wirral Plan equality impact assessment can be found at:
<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments/equality-impact-assessments-2014-15/chief>

REPORT AUTHOR: *Nancy Clarkson*
Head of Intelligence
telephone: (0151) 691 8258
email: nancyclarkson@wirral.gov.uk

APPENDICES

Appendix 1: Wirral Plan – 2017/18 Quarter 3 Pledge Report

REFERENCE MATERIAL

N/A

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Business Overview and Scrutiny Committee	13 September 2016
Business Overview and Scrutiny Committee	29 November 2016
Business Overview and Scrutiny Committee	29 March 2017
Business Overview and Scrutiny Committee	4 July 2017
Business Overview and Scrutiny Committee	19 September 2017
Business Overview and Scrutiny Committee	29 November 2017